

SEO Packages

What is SEO?

Search Engine Optimisation, also known as SEO, is the process of improving a website's ranking in a search engine's organic (not ad-based) results.

The higher your website is ranked (placed in the list on Page 1) the more likely Internet users will click on your link and visit your website.

Who needs SEO?

Nowadays, it's a necessity to have a strong online presence as this is where the majority of your customers go when looking for the product or service you offer or supply.

No matter what business you're in, your website is only as good as the people it reaches. Therefore, it is vital that your website appears in the top positions on the very first page of Google.

What we offer.

Over the years we have developed methods to improve the organic SEO for your website. These methods are constantly changing, to keep up with the latest search engine algorithms and best practices.

What hasn't changed is our guarantee of getting you on page 1 of Google. After the initial setup fee, there is nothing to pay until you start ranking for your key phrases.

Startup

- Delivering a minimum **3 out of 10** key phrases onto the first page of Google within 6 months. As soon as a minimum of 3 Page 1 results have been achieved the rolling monthly campaign will begin.
- 10 Key phrases Targeted
- Onsite Optimisation (Including continuous monitoring & updating)
- Homepage Content Provided (Regularly Reviewed & Updated)
- High Quality Manually Built Themed Contextual Backlinks
- Bi-weekly ranking reporting
- Bi-weekly Google analytics reporting

*Minimum campaign duration is 6 months, starting when you first rank on page 1 of Google for 3 of your key phrases.

Local

\$775^{+gst}

INITIAL SETUP FEE

\$445^{+gst}

MONTHLY FEE, ONCE
MINIMUM GAURANTEE IS MET

City

\$1,195^{+gst}

INITIAL SETUP FEE

\$795^{+gst}

MONTHLY FEE, ONCE
MINIMUM GAURANTEE IS MET

National

\$1,495^{+gst}

INITIAL SETUP FEE

\$995^{+gst}

MONTHLY FEE, ONCE
MINIMUM GAURANTEE IS MET

Established

- Delivering a minimum **6 out of 20** key phrases onto the first page of Google within 6 months. As soon as a minimum of 6 Page 1 results have been achieved the rolling monthly campaign will begin.
- 20 Key phrases Targeted
- Onsite Optimisation (Including continuous monitoring & updating)
- Homepage Content Provided (Regularly Reviewed & Updated)
- High Quality Manually Built Contextual Backlinks
- High Quality Manually Built Editorial Contextual Backlinks
- Bi-weekly ranking reporting
- Bi-weekly Google analytics reporting

*Minimum campaign duration is 6 months, starting when you first rank on page 1 of Google for 6 of your key phrases.

Local

\$1,395^{+gst}

INITIAL SETUP FEE

\$895^{+gst}

MONTHLY FEE, ONCE
MINIMUM GAURANTEE IS MET

City

\$1,795^{+gst}

INITIAL SETUP FEE

\$1,295^{+gst}

MONTHLY FEE, ONCE
MINIMUM GAURANTEE IS MET

National

\$2,095^{+gst}

INITIAL SETUP FEE

\$1,595^{+gst}

MONTHLY FEE, ONCE
MINIMUM GAURANTEE IS MET

Professional

- Delivering a minimum **9 out of 30** key phrases onto the first page of Google within 6 months. As soon as a minimum of 6 Page 1 results have been achieved the rolling monthly campaign will begin.
- 30 Key phrases Targeted
- Onsite Optimisation (Including continuous monitoring & updating)
- Homepage Content Provided (Regularly Reviewed & Updated)
- High Quality Manually Built Contextual Backlinks
- High Quality Manually Built Editorial Contextual Backlinks
- High Quality Manually Built Exclusive Review Contextual Backlinks
- Bi-weekly ranking reporting
- Bi-weekly Google analytics reporting

*Minimum campaign duration is 6 months, starting when you first rank on page 1 of Google for 9 of your key phrases.

Local

\$1,995^{+gst}

INITIAL SETUP FEE

\$1,295^{+gst}

MONTHLY FEE, ONCE
MINIMUM GAURANTEE IS MET

City

\$2,395^{+gst}

INITIAL SETUP FEE

\$1,695^{+gst}

MONTHLY FEE, ONCE
MINIMUM GAURANTEE IS MET

National

\$2,695^{+gst}

INITIAL SETUP FEE

\$1,995^{+gst}

MONTHLY FEE, ONCE
MINIMUM GAURANTEE IS MET

Blue Chip

- Delivering a minimum **12 out of 40** key phrases onto the first page of Google within 6 months. As soon as a minimum of 12 Page 1 results have been achieved the rolling monthly campaign will begin
- 40 Key phrases Targeted
- Onsite Optimisation (Including continuous monitoring & updating)
- Homepage Content Provided (Regularly Reviewed & Updated)
- High Quality Manually Built Contextual Backlinks
- High Quality Manually Built Editorial Contextual Backlinks
- High Quality Manually Built Exclusive Review Contextual Backlinks
- Twice Weekly Social Media Engagement Including Facebook, Twitter, YouTube & Google+
- Google Maps/Google My Business Optimisation
- Bi-weekly ranking reporting
- Bi-weekly Google analytics reporting

*Minimum campaign duration is 6 months, starting when you first rank on page 1 of Google for 12 of your key phrases.

Local

\$2,495^{+gst}

INITIAL SETUP FEE

\$1,495^{+gst}

MONTHLY FEE, ONCE
MINIMUM GAURANTEE IS MET

City

\$2,895^{+gst}

INITIAL SETUP FEE

\$1,895^{+gst}

MONTHLY FEE, ONCE
MINIMUM GAURANTEE IS MET

National

\$3,195^{+gst}

INITIAL SETUP FEE

\$2,195^{+gst}

MONTHLY FEE, ONCE
MINIMUM GAURANTEE IS MET

Why wait around?

SEO will help people find your website.

Email nick@italicsbold.com.au
or call 07 5679 2222